

10 Benefits of Having Your GPC

1. **Increase Your Earning Potential** - According to salary surveys conducted by GPA, GPCs report up to 20 % higher salaries than their non-GPC colleagues. Also grant consultants with their GPC charged higher rates after receiving their GPC. (See the salary survey details here: <https://grantprofessionals.org/page/salariesurvey>.)
1. **Confidence in Your Skills & Knowledge** - The GPC requires proven mastery at a generalist level – across several competencies and with various types of grants. Having your GPC enriches your self-esteem and gives you the confidence that your skills, knowledge and experience meet the standard.
2. **Make Your Resume More Competitive** - To improve their odds of success, many organizations look for outside verification that applicants / individuals are vetted and meet a professional standard before they hire or contract to pay fees for services. GPCI works to ensure the GPC is the recognized standard for professionalism in the grants field.
3. **Confirm Your Ethics and Credibility** - The GPC is granted to those who have achieved a level of professional experience, successfully completed the psychometrically valid and reliable exam and agreed to abide by a code of ethics for their profession. For employers and potential clients, the impartial, third-party endorsement is another data source to set you apart from the crowd.
4. **Personal Achievement, Fulfillment, and Growth** - The GPC is a personal accomplishment and affirmation that you have successfully put in the hard work and time to reach a new level. The GPC credential moves you beyond tasks and job descriptions. It develops a sense of professional purpose, achievement and success.
5. **Open up More Career Opportunities** - Employers and potential clients take notice. Pursuing professional development opportunities and obtaining certifications that are relevant to your field, like the GPC, is a sign you are motivated and keeping your skills sharp. This can help you expand your role or advance in your career, in addition to demonstrating the breadth of knowledge you bring to the table.
6. **Enhance Your Professional Image** - The GPC is a recognizable standard in the field. Many successful trainers and thought leaders in the grant profession are GPCs and use it to set themselves apart from the crowd. Being able to use “GPC” in your signature line, online profiles and in your bios helps you immediately communicate that you are a recognized grant professional, even among your peers - other grant professionals take notice of those who take the extra step in their career.
7. **Networking Opportunities with Fellow GPCs** - There are many opportunities to volunteer on special projects, committees and/or serve on one of the boards – GPA, GPCI, and GPF. Even if having your GPC isn’t a requirement for the role, it will help you demonstrate your commitment to the grant profession and find more opportunities to serve and network with your peers.
8. **Ability to Benefit Others** – Anything that helps you grow and develop your grant skills also helps the populations served by your grant writing efforts. Funders recognize and appreciate the opportunity to work with experienced grant professionals. The public and populations served by the grant funds you raise also benefit from your demonstrated competencies and skills.
9. **Strengthen the Grants Profession** - Getting your GPC helps strengthen the overall grant profession. It is essential for the nonprofit community, as well as the public at large, to understand the role grant professionals play in the overall health and well-being of our communities. Having a credential that recognizes experience, knowledge and skills helps communicate and authenticate the role of a grant professional

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