



## **GPC Benefits for Stakeholders**

The Grant Professional Certified (GPC) credential represents verified experience, ethical practice, and demonstrated competency in the grants profession. Employing or supporting GPC-certified professionals provides measurable value to organizations, funders, and stakeholders.

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### **Ethical & Regulatory Compliance**

GPC holders adhere to a strict Code of Ethics, helping minimize risks with grant requirements related to fraud, mismanagement, and noncompliance.

### **Time & Cost Efficiency**

Certified professionals efficiently navigate complex grant requirements, saving organizations time and resources, reducing costly errors, and improving funding outcomes.

### **Validation of Skills & Return on Investment**

The GPC distinguishes seasoned professionals from novices, confirming 3–5 years of verified, high-level experience. GPCs are well-positioned to secure and manage larger, more complex awards—contributing to stronger funding results, organizational sustainability, and increased return on investment.

### **Risk Mitigation & Audit Readiness**

Employing a GPC demonstrates to funders, auditors, and governing boards a clear commitment to strong stewardship, accountability, and responsible grant management.

### **Organizational Credibility**

Having GPC-certified staff signals alignment with industry standards and best practices, reinforcing the organization's reputation and professionalism in the eyes of funders and partners.

### **Staff Retention & Capacity Building**

Supporting staff in obtaining the GPC is a strategic investment in professional development that strengthens internal expertise, builds leadership capacity, and improves retention.

### **Continuous Improvement**

Ongoing professional development requirements ensure GPC holders remain current with evolving regulations, emerging trends, and best practices in the grants profession.