

# **Volunteer Committee Member Job Descriptions Committee: Marketing and Stakeholder Education**

#### **POSITION:**

GPCI Ambassador

#### POSITION FUNCTION/OVERVIEW:

GPCI Ambassadors is an outreach initiative of the Grant Professional Certification Institute (GPCI) to support the success and growth of the grants profession and encourage grants professional credentialing (GPC). Ambassadors do this by undertaking various actions that promote GPC credentialing to their grant professional peers. GPCI's goal with the Ambassador Program is to attract more grant professionals with GPC credentialing as an objective measure of experience and expertise levels that are defined by our profession. Ultimately, with more GPC grant professionals, our profession is uplifted through an enhanced reputation, improved professionalism, and recognition of our field as a career choice.

#### **RESPONSIBILITIES:**

- Serve as visible champions for the grant profession and GPC credentialing.
- Help "spread the word" about the good work of grant professionals and the role credentials can play in enhancing grant professionals' career trajectories.
- Share information and resources that GPCI distributes with their Grants Professional Association (GPA) Chapters and/or other grant peers.
- Promote resources available to grants professionals seeking to achieve their GPC.
- Work with GPA Chapters or other grant groups' leadership teams to develop an annual plan for promoting and encouraging members to take the GPC exam and get their GPC.
- Provide tools and support to GPA Chapters and other grant professional peers that promote the GPC and the importance of the GPC to the field's growth and stature.
- Work with GPCI and other Ambassadors to carry the GPC banner forward and ensure the credential is well-known and respected in the nonprofit sector and the grants field.
- Ambassadors are asked to share the activities they have undertaken as well as any successes, barriers, and struggles with GPCI through the GPC Ambassador Liaison.
- Respond to GPCI's annual GPCI Ambassador Survey.

### **QUALIFICATIONS:**

Grants professionals with current GPC or actively working towards their GPC credential

## TIME COMMITMENT:

- GPC Ambassadors' commitments to perform duties are for at least 1 calendar year(s) but can continue for a longer commitment.
- GPCI Ambassador time commitments average about 1 hour / month and can be flexible based on individual availability and needs of the hapter or groups' annual GPC promotional plans.

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