



# 2021 Annual Report

## Executive Summary

In 2021, GPCI welcomed an additional 60 GPCs, and while maintaining a sound fiscal footing, GPC awarded 19 scholarships for vouchers to take the GPC exam.

GPCI ended the year with net assets of \$100,951.73.

## 2021 GPCI Awards

**Phyllis Renninger, PhD, GPC,**  
recipient of the  
**2021 Pauline G. Annarino Award**



**2021 President's Award**  
awarded to  
**Lisa Jackson, GPC**

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## Letter from the President

Fellow GPCs and Future GPCs,

On behalf of the Grant Professionals Certification Institute (GPCI), I am pleased to present our Annual Report for Fiscal Year 2021 (January 1-December 31).

Throughout the year, GPCI remained committed to providing the only accredited credential covering the grants lifecycle, ensuring that our processes met or exceeded standards under our accrediting body, the National Commission for Certifying Agencies (NCCA).

Grant professionals' commitment to pursuing and maintaining GPC credential remained strong: in 2021, GPCI granted new GPC certification to 60 grant professionals – nearly double the number of new GPCs in 2019 and 2020. GPCI also renewed GPC certification for 72 certificants through our Certification Maintenance Program (CMP). GPCI is proud that there are now more than 400 GPCs and extends our congratulations to these new and continuing GPCs.



As many grant professionals dealt with continuing impacts of the pandemic on their lives, GPCI ensured robust services and resources both to those seeking their initial certification and to those pursuing recertification. We continued to operate our new remote online proctoring option to allow grant professionals flexible options for taking the GPC exam. We offered a significantly higher number of scholarships, including new scholarships towards recertification fees to help GPCs maintain the credential.

As the enclosed 2021 financial report demonstrates, GPCI's financial health remains strong. We greatly appreciate the commitment of the many individual donors and sponsors for their support to GPCI, including towards scholarships, events, and unrestricted contributions. As always, we remain committed to sensible budgeting and prudent spending to adjust to any future needs.

Working alongside many colleagues and organizations, we remain committed to our broad efforts to promote the grants profession and the GPC credential. We continued to expand our marketing efforts, including launching quarterly GPCI Fireside Chats to provide informal opportunities for grant professionals to learn more about the GPC and strategies for successfully pursuing certification.

As board president, I am thankful to work alongside 14 dedicated board members and dozens of GPCs who volunteer on GPCI committees and at GPCI events, helping to underscore the importance and relevance of the credential every day. Thank you!

If you have not obtained your GPC, I hope you will consider doing so in 2022! Please visit our website ([grantcredential.org](http://grantcredential.org)) or contact us at [info@grantcredential.org](mailto:info@grantcredential.org) to learn more.

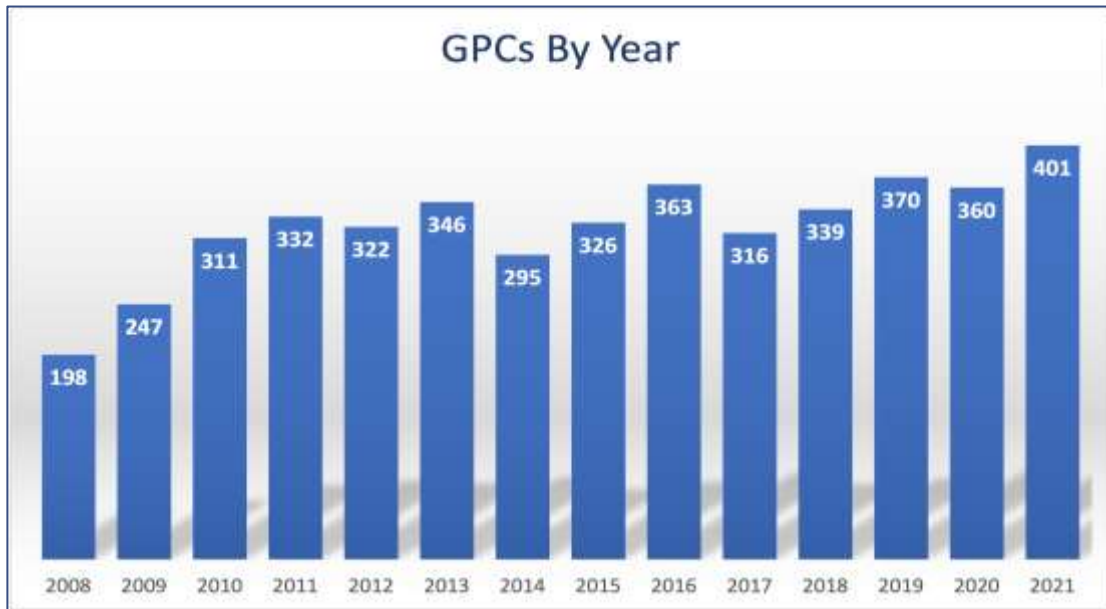
Sincerely,

David Lindeman, GPC, CFRE  
President, GPCI Board of Directors

## 2021 GPCI Highlights

### GPC Summary

- 60 individuals successfully passed the exam, earning the GPC.
- As of December 31, 2021, there are 401 GPCs in the United States and Puerto Rico, including first-time GPCs and GPCs who have recertified.



### In 2021:

- 87 CMP applications were up for renewal; 73 applications were received and 72 applications were approved.
- 83.9% of those up for renewal submitted CMP applications; 98.6% were approved for renewal.
- A new CMP Application Tracking Form was developed and approved by the GPCI Board of Directors set to release by April 1, 2022.

## New GPC Logo

In July 2021, GPCI updated the GPC logo and pin used to identify GPCs and the Grant Professional Certified (GPC) credential. The purpose of the redesign was to create a logo that is more current and easier to promote in digital signatures, social media, and so forth. The logo is a wonderful way for GPCs to promote their achievements and the grants profession.

The GPC logo may be used by those who have been officially granted the GPC credential by GPCI. Individuals officially granted the GPC credential by GPCI can promote their achievement of the GPC credential as a hyperlink on their email signature (linked directly to the GPCI home page (<http://www.grantcredential.org/>); in their social media profiles, directory listings, and brochures; on business cards; on the GPC lapel pin provided by GPCI; and as a hyperlink on an individual's website, if linked directly to the GPCI home page.

For updated logo standards and usage information, please see: <https://www.grantcredential.org/about/gpc-graphics-guide/>



## Flexible Test-Taking Options

In 2021, GPCI continued to offer both traditional in-person testing centers and a remote test-taking option to provide optimal flexibility for those taking the GPC exam. Due to the closure of many in-person testing centers in 2020, GPCI developed a remote online proctoring option, where one can take the GPC exam from home or office, provided that specific and stringent security and technology requirements are met. GPCI developed this test-taking option under standards confirmed by our accrediting agency, the National Commission for Certifying Agencies (NCCA). GPCI plans to continue to offer this option in 2022.

## Exam Development

To maintain regular updates to the GPC exam, in 2021 GPCI developed two new prompts for the written component of the GPC exam. GPCI thanks the GPCs who served on the prompt development committees and worked with GPCI's contracted psychometrician to develop these prompts. In 2022, GPCI plans to commission a Job Analysis as part of regular periodic review and analysis of competencies and skills of grant professionals to inform future exam updates.

## Launch of GPCI Firesides

In 2021, GPCI launched GPCI Fireside Chats – a quarterly late afternoon/evening virtual gathering to learn more about the GPC in an informal setting with GPCs and with others who are considering pursuing the GPC. Over 100 grant professionals participated in GPCI Firesides in 2021. GPCI looks forward to continuing these popular events in 2022.

## Awards and Scholarships

### The President's Award

The President's Award recognizes an individual, agency, or group that has provided specific assistance to GPCI, its President, and Board Members. Their work has promoted and/or marketed GPCI, its services, and/or its products. The awardee is instrumental in developing, implementing, or advancing an agenda item that has benefited GPCI's mission, growth, and continued development.

The 2021 President's Award was presented to **Lisa Jackson, GPC**. Ms. Jackson was integral to GPCI not only in its early formative years but also in recent years and during GPCI's accreditation phase. She has held numerous positions on the GPCI board, including as committee chair, secretary, treasurer, and president.

### The Pauline G. Annarino Award

The Pauline G. Annarino Award is awarded annually to an individual, agency, or group that has been dedicated to elevating the status of the grant profession and acknowledges the hard work and effort into promoting, advancing, steering, and marketing the profession. The recipient's work will have a lasting impact on the profession and will be the footing for the advancements made by others.

The 2021 Pauline G. Annarino Award was presented to **Phyllis Renninger, PhD, GPC**. Dr. Renninger served as the founder and past president of both the GPA and GPF, and on the inaugural board of the GPCI. She led the GPF during its early stages, including advancing the concept of scholarships for the GPC exam. She further elevated our profession through her written work, including books, articles, and a PhD dissertation, that focused on the grants profession as an emerging vocation.

## 2021 Scholarship Awards

### GPC Exam Scholarships

Karen Cassidy & Family Scholarship

Johna Rodgers Scholarship

Heart of America Partial Scholarship

Unrestricted Scholarship

Arts & Culture Scholarship

Matilda and Emmanuel Onuoha Scholarships

South Florida Study Guide Scholarships

### Scholarship Recipient(s)

**Kellie Burns**

**Donna Wilkens**

**Danielle Shaefer**

**Dana Madigan**

**Katrina Kuntz**

**LaToya Ratlieff**

**Doris Shivers**

**Jackie Wickliffe**

**Amanda Acton**

**Nichole Albanese**

**Cathy Alsup**

**Michelle Hallmark**

**Jenny Morrow**

**Victoria Threadgould**

CMP Renewal Scholarships  
Jo Miller, SmartEGrants Scholarships

Scholarship Recipient(s)

**Ellen Gugel**  
**Isabel Rosa**  
**Sara Wagner**  
**Heidi Yaple**

Friends Scholarship

**Nancy Mihalko**

## GPCI Board Activity

### Board Update

At the end of 2021, GPCI bid farewell to three board members: **Julie Assel, GPC**, **Mara Gerst, GPC**, and **Dana Northcott, GPC**. Thank you for your dedicated service to GPCI.

GPCI also elected three new members to join the GPCI board as of January 1, 2022: **Tiffany Nobles, GPC** (Columbus, OH), **Isabel Rosa, GPC** (San Juan, PR), and **Maureen Stabile, GPC** (Arlington Heights, IL). We welcome these three committed grant professionals to our board.

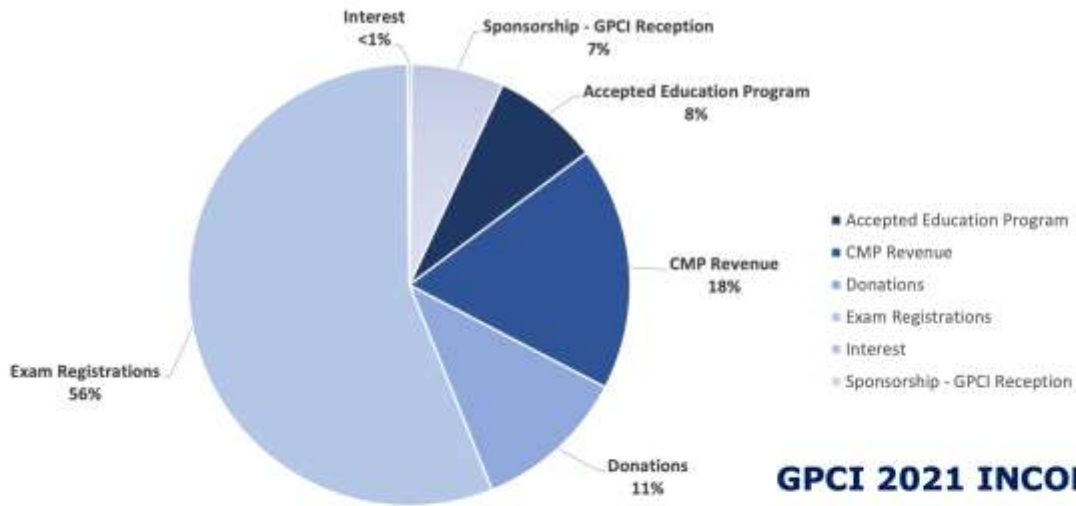
### Amazon Smile

The GPCI Board continues to encourage grant professionals to take advantage of GPCI's account through the AmazonSmile Foundation, established in 2015. AmazonSmile Foundation will donate 0.5% of the purchase price of eligible AmazonSmile items to GPCI for items normally purchased from Amazon. <http://smile.amazon.com/ch/59-3779662>

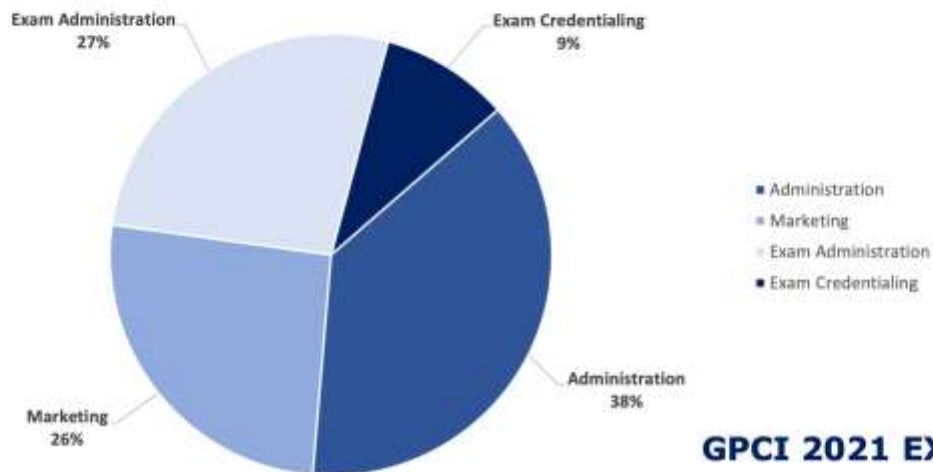


## 2021 Financial Highlights

### INCOME



### EXPENSES



## Statement of Financial Position

For the Fiscal Years ending on December 31, 2020 and 2021

	<u>Dec 31,</u> <u>2021</u>	<u>Dec 31,</u> <u>2020</u>
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
<b>Enterprise Checking</b>	75,618.55	39,727.92
<b>Enterprise CD</b>	13,612.95	13,484.77
<b>Total Checking/Savings</b>	<u>89,231.50</u>	<u>53,212.69</u>
<b>Other Current Assets</b>		
<b>Receivable from GPA</b>	11,720.23	17,695.34
<b>Total Other Current Assets</b>	<u>11,720.23</u>	<u>17,695.34</u>
<b>Total Current Assets</b>	<u>70,908.03</u>	<u>70,908.03</u>
<b>TOTAL ASSETS</b>	<b><u>100,951.73</u></b>	<b><u>70,908.03</u></b>
<b>LIABILITIES &amp; EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
<b>Credit Cards</b>		
<b>Enterprise Visa</b>	3,187.47	312.50
<b>Total Credit Cards</b>	<u>3,187.47</u>	<u>312.50</u>
<b>Total Current Liabilities</b>	<u>3,187.47</u>	<u>312.50</u>
<b>Total Liabilities</b>	3,187.47	312.50
<b>Equity</b>		
<b>Board Designated Reserves</b>	13,275.00	13,275.00
<b>Unrestricted Net Assets</b>	57,320.53	22,474.02
<b>Net Income</b>	<u>27,168.73</u>	<u>34,846.51</u>
<b>Total Equity</b>	<u>97,764.26</u>	<u>70,595.53</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>100,951.73</u></b>	<b><u>70,908.03</u></b>

## 2021 GPCI Donor Recognition

### **Individual Giving**

Meghann Adams  
 Julie Assel  
 Carol Bornstein  
 David Broussard  
 Kathy Brunot  
 Karen Cassidy  
 Theresa Cummings  
 Rachel D'Souza-Siebert  
 Maria Davis  
 Amanda Day  
 Tracey Diefenbach  
 Mara Gerst  
 Laura Gore  
 Susan Green  
 Ellen Gugel  
 Kathy Hatfield  
 Christine Heft  
 Lisa Jackson  
 Rebecca Jascoviak  
 Kim Joyce  
 David Lindeman  
 Kelly Malcolm  
 Shelia McCann  
 Jo Miller  
 LaKeesha Morris-Moreau  
 Jennifer Murphy  
 Tiffany Nobles  
 Egondou Onuoha  
 Melanie Palmer  
 Susan Pardee  
 Jodi Pearl  
 Sheleia Phillips  
 Bethany Planton  
 Sylvia Redic  
 Shavonn Richardson  
 Nancy Robbins-Lackey  
 Kimberly Rogers  
 Bill Smith  
 Maureen Stabile  
 Elisa Strickler  
 Tammy Tilzey  
 Jillain Veil-Ehnert  
 Dondra Ward  
 Hayley Waynick  
 Amy Whitlock Jennings  
 Teresa Wilke

### **Organizational Giving**

AltruNext Inc.  
 Assel Grant Services  
 BellTower Consulting Group  
 DH Leonard Consulting & Grant  
 Writing Services, LLC  
 Foundant Technologies  
 Gladiator Consulting  
 Global Grant Solutions, LLC  
 Grant Holster  
 Grants & More  
 Grants Plus  
 Johna Rodgers Consulting, LLC  
 Kathy Hatfield LLC  
 Kim Joyce and Associates  
 Melissa Draut Grant Writing  
 Silver Arrow Strategies  
 Sidnae Global Research  
 SmartEGrants  
 SMP Nonprofit Consulting  
 T. Nobles Grant Consulting  
 The Cleveland Foundation  
 Think & Ink Grant Consulting  
 Velocity Ink, LLC

### **GPA Chapter Scholarship Giving**

Arizona Founding Chapter  
 Central Iowa Chapter  
 Central Virginia Chapter  
 DC Metro Chapter  
 Heart of America Chapter  
 Idaho Founding Chapter  
 Kentucky Chapter  
 North Texas Chapter  
 South Florida Chapter

## 2021 GPCI Board of Directors

<b>David Lindeman, GPC</b>	<b>President</b>	<b>Washington, DC</b>
<b>Egondou M. Onuoha, GPC</b>	<b>Vice President</b>	<b>New York City, NY</b>
<b>Mara Gerst, GPC</b>	<b>Secretary</b>	<b>Scottsdale, AZ</b>
<b>Theresa Reyes-Cummings, GPC</b>	<b>Treasurer</b>	<b>Kansas City, MO</b>
Julie Assel, GPC	Member	Lees Summit, MO
David Broussard, GPC	Member	Marietta, GA
Kathy Brunot, GPC	Member	Tuscaloosa, AL
Kathy Hatfield, GPC	Member	Columbus, OH
Kim Joyce, GPC	Member	Scottsdale, AZ
LaKeesha Morris-Moreau, GPC	Member	Miami, FL
Dana Northcott, MPH, GPC	Member	Rockford, IL
Nancy Robbins-Lackey, GPC	Member	Orlando, FL
Kimberly Rogers, GPC	Member	Huntsville, AL
Tammy Tilzey	Member	Boise, ID
Jillain Veil-Ehnert, GPC	Member	Moorhead, MN



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