



# 2020 Annual Report

#### **Executive Summary**

In 2020, GPCI received permission from National Commission for Certifying Agencies (NCCA) to begin remote exam administration, allowing grant professionals to take the GPC exam from the safety of their home or office. GPCI welcomed an additional 32 GPCs, and while maintaining a sound fiscal footing, awarded 12 scholarships for vouchers to take the GPC exam. GPCI ended the year with net assets of \$70,908.

### 2020 GPCI Awards

Cyndi MacKenzie, GPC recipient of the 2020 Pauline G. Annarino Award





2020 President's Award awarded to Rebecca Fox Jascoviak, GPC

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## **Letter from the President**

Fellow GPCs and Future GPCs,

On behalf of the Grant Professionals Certification Institute (GPCI), I am pleased to present our Annual Report for Fiscal Year 2020 (January 1-December 31).

Like for many around the world, 2020 was an unprecedented year for GPCI. As grant professionals dealt with both professional and personal impacts of the COVID-19 pandemic on their lives, GPCI worked to ensure that we continued to provide services and resources to those grant professionals seeking the credential as well as to those maintaining their recertification of the credential.



For example, due to the closure of many in-person testing centers around the country, GPCI developed a remote online proctoring option, where one can take the GPC exam from home or office, provided that stringent conditions are met. GPCI developed this test-taking option under standards confirmed by our accrediting agency, the National Commission for Certifying Agencies (NCCA).

In 2020, GPCI granted new GPC certification to 32 grant professionals, and renewed GPC certification for 128 certificants who maintained their GPC credential through our Certification Maintenance Program. Congratulations to our new and continuing GPCs!

As we begin 2021, we do so with determined commitment to continue our national marketing efforts to promote the credential and to provide efficient and considerate services to both certification-seekers and certification-holders. Our recently expanded Accepted Education Program (AEP) helps credentialed and non-credentialed grant professionals find high-quality trainings relevant to the competencies and skills identified by a diverse cross section of grant professionals. We believe this will help grant professionals find trainings they need to be successful and to grow in their field.

As board president, I am thankful to work alongside dedicated board members and dozens of GPCs who volunteer on GPCI committees and at GPCI events, helping to underscore the importance and relevance of the credential every day. I am also deeply grateful to the many individual donors and sponsors, including those who cover scholarships for grant professionals to pursue their GPC credential, for their support.

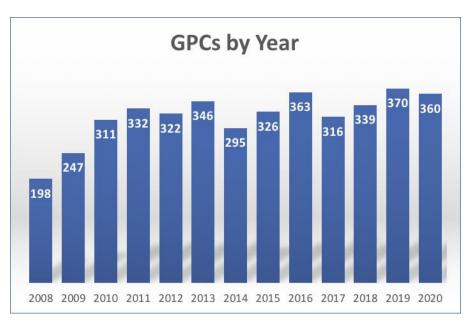
If you have not obtained your GPC, I hope you will consider doing so in 2021! Please visit our website (grantcredential.org) or contact us at <u>info@grantcredential.org</u> to learn more. Sincerely,

David Lindeman, GPC, CFRE President, GPCI Board of Directors

## **2020 GPCI Highlights**

#### GPCs

- > 32 individuals successfully passed the exam, earning the GPC.
- As of December 31, 2020, there are 360 GPCs in the United States and Puerto Rico, including first-time GPCs and GPCs who have recertified.





GPCI released an update to our <u>Accepted Education Program</u> in July 2020. In addition to an updated logo, more tiers were added to better serve the range of grant training and education providers. GPCI streamlined the application process and developed an extensive FAQ document. The goal is to simplify the process, help education providers determine which of their offerings are eligible, and how GPCI Education Points are calculated for each. The AEP program and logo will clearly identify educational opportunities that have been reviewed and accepted as covering the GPCI competencies and skills.

#### **Awards and Scholarships**

#### **The President's Award**

The President's Award recognizes an individual, agency, or group that has provided specific assistance to GPCI, its President, and Board Members. Their work has promoted and/or marketed GPCI, its services, and/or its products. The awardee is instrumental in developing, implementing, or advancing an agenda item that has benefited GPCI's mission, growth, and continued development.

The 2020 President's Award was presented to **Rebecca Fox Jascoviak, GPC**. Becky serves as the current president of the Grant Professionals Foundation and has been a great advocate for GPC scholarships within the Foundation as well as working closely with GPCI to increase fundraising. With her help, GPCI has been able to offer more scholarships in 2020 than ever before, and her efforts have helped strengthen GPCI's core financial strength and stability as an organization.

#### The Pauline G. Annarino Award

The Pauline G. Annarino Award is offered annually to an individual, agency, or group that has been dedicated to elevating the status of the grant profession and acknowledges the hard work and effort into promoting, advancing, steering, and marketing the profession. The recipient's work will have a lasting impact on the profession and will be the footing for the advancements made by others.

The 2020 Pauline G. Annarino Award was presented to **Cyndi MacKenzie, GPC.** Cyndi has long been an advocate for strong ethical frameworks for grant professionals, and it is for her work there and in so many other areas that we are proud to present her this award.

#### **2020 Scholarship Awards**

Jackie Beyer Marielena Chavez	Arizona Founding GPA Chapter Scholarship Scholarship made possible thanks to generosity of Johna Rodgers Consulting
Kathy Chennault	GPC Scholarship
Chaka Collins	Matilda & Emmanuel Onuoha GPC Scholarship
Audra Davis	GPC Scholarship
Constance Grimm	GPC Scholarship
Catherine Hooper	Kansas (Heart of America) GPA Chapter Scholarship
Vickie Johnson	Kentucky GPA Chapter Scholarship
Andrea Lombard	Kansas (Heart of America) GPA Chapter Scholarship
Shannon Northorp	South Florida GPA Chapter Scholarship
Christi Lyn Rice	Scholarship made possible thanks to generosity of Lydia Howie
Kara Schirmer	GPC Scholarship funded by GPF

## **GPCI Board Activity**

#### **New Board Members**

In December 2020, the GPCI Board approved three new members to fill two new positions and one position vacated as of January 1, 2021:

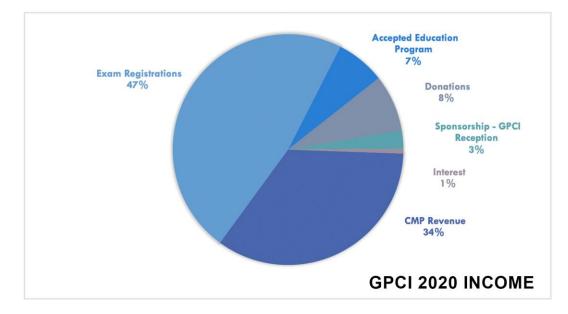
- David Broussard, GPC
- Kathy Brunot, GPC
- Kathy Hatfield, GPC

GPCI gratefully thanks outgoing board member **Lisa Jackson, GPC** for her contributions to the GPCI Board of Directors!

#### **Amazon Smile**

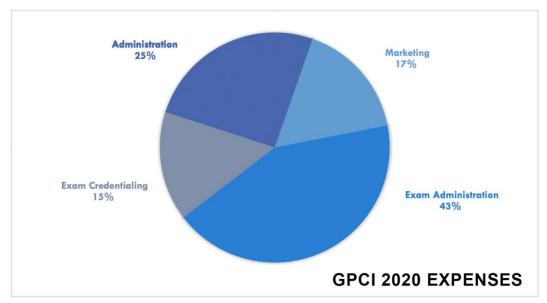
The GPCI Board continues to encourage grant professionals to take advantage of GPCI's account through the AmazonSmile Foundation, established in 2015. AmazonSmile Foundation will donate 0.5% of the purchase price of eligible AmazonSmile items to GPCI for items normally purchased from Amazon. <u>http://smile.amazon.com/ch/59-3779662</u>

## **2020 Financial Highlights**



#### INCOME





## **Statement of Financial Position**

For the Fiscal Years ending on December 31, 2019 and 2020

ASSETS	Dec 31, 2020	Dec 31, 2019
Current Assets		
Checking/Savings		
Enterprise Checking	39,727.92	21,573.14
Enterprise CD	13,484.77	10,100.00
Total Checking/Savings	53,212.69	31,673.14
Other Current Assets		
Receivable from GPA	17,695.34	3,965.76
Total Other Current Assets	17,695.34	3,965.76
Total Current Assets	70,908.03	35,638.90
TOTAL ASSETS	70,908.03	35,638.90
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable		
Accounts payable	-	139.88
Total Accounts Payable		139.88
Credit Cards		
Enterprise Visa	312.50	
Total Credit Cards	312.50	
Total Current Liabilities	312.50	139.88
Total Liabilities	312.50	139.88
Equity		
<b>Board Designated Reserves</b>	13,275.00	-
Unrestricted Net Assets	22,474.02	29,040.16
Net Income	34,846.51	6,458.86
Total Equity	70,595.53	35,499.02
TOTAL LIABILITIES & EQUITY	70,908.03	35,638.90

# **2020 GPCI Board of Directors**

Julie Assel, GPC	President	Lee's Summit, MO
David Lindeman, GPC	Vice President	Washington, DC
Tammy Tilzey	Secretary	Boise, ID
Lisa Jackson, GPC	Treasurer	St. Petersburg, FL
Mara Gerst, GPC	Member	Scottsdale, AZ
Kim Joyce, GPC	Member	Scottsdale, AZ
LaKeesha Morris-Moreau, GPC	Member	Miami, FL
Dana Northcott, MPH, GPC	Member	Rockford, IL
Egondu M. Onuoha, GPC	Member	New York City, NY
Theresa Reyes-Cummings, GPC	Member	Kansas City, MO
Nancy Robbins-Lackey, GPC	Member	Orlando, FL
Kimberly Rogers, GPC	Member	Las Vegas, NV
Jillain Veil-Ehnert, GPC	Member	Moorhead, MN



## **Grant Professionals Certification Institute**

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